IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant : Barry Appelman et al.
 Art Unit : 2454

 Scrial No. : 10/718,039
 Examiner : Joshua Joo

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Title : CHAT PERSONALIZATION

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Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO FINAL OFFICE ACTION

This paper is responsive to the final Office Action mailed August 19, 2009.

Amendments to the claims begin on page 2 of this paper Remarks follow on page 15 of this paper.